

Williams Woodward at the Thames Valley Expo

Steam Museum, Swindon - 21st November 2013

A day in the life of Williams Woodward...

An early start for all on Thursday 21st November as Williams Woodward (WW) attended the wonderful Swindon Steam Museum for the exciting Thames Valley Expo in Swindon. The Thames Valley Expo event welcomed businesses and attracted over 500 business leaders from a cross-section of industries.

The WW team were promoting and raising awareness about Xledger - the excellent cloud based ERP system for small and medium sized businesses.

Andrea Williams, M.D of Williams Woodward was at the forefront of the platform welcoming and engaging Williams Woodward station and it wasn't long before a steady flow of interested parties began to talk, and explain their businesses, their hopes, their planned destinations and any emergency bus journeys to work around along the way! The WW team listened carefully with open ears and open minds and shared thoughts on potential solutions based on a journey lasting over 20 years of systems consulting experience and a track record of success.

There were a number of effective ways to meet with like-minded businesses, entrepreneurs and attendees. For the fast talking and efficient locomotives there was speed networking, for the slightly shy and retiring there was the business card walls, for the traditional there was coastal track - meandering, meeting and greeting.

As lunch approached the Steam Museum was more akin to Clapham Junction, contacts were busily exchanged, horizons were expanded and freebies were eyed and collected at express speed.

Post lunch the tempo slowed to a chunter, which provided a chance for some to reflect or be inspired by the likes of Brad Burton and his 4Networking success story.

The Xledger journey continues unbound to uncharted territory, next stop a March 2014 breakfast seminar in Maidenhead, Berks. Please contact us for more details.